



## INTERNATIONAL JUNIOR GOLF ACADEMY

# International Junior Golf Academy Brand

- Our Vision** Our Vision is to be the world leader in junior golf development.
- Our Mission** Our Mission is to build and inspire excellence of golf skill and character.
- Our USPs**
  - The Rebirth of IJGA — the Premier Independent Junior Golf Academy in the Nation
  - Newly Renovated Campus
  - New Facilities/Full Amenities:
    - Performance Training Center - hitting bays, short game area and recreational lounge
    - Swing Catalyst 3D Motion Plate & Studio
    - Strength & Condition Center
    - Challenge Course, Himalayas, 9-hole putting green,
    - 90,000 sq. ft. expanded driving range and short game at Pinecrest Golf Club, exclusive to IJGA student-athletes
  - Heritage Academy
  - Hilton Head Prep
  - Brand Equity of 20+ years / Alumni
  - Location - Hilton Head Island/Bluffton area
  - Change in coaching leadership - Jonathan Yarwood

The IJGA Legacy. We get results. Our students go to Yale, they go to Oklahoma State, they go to Duke, but they also go to The Masters and The Olympic Games.

IJGA is a premier junior golf academy with a storied history in a beautiful setting committed to developing our student-athletes in golf and in life.

- Our Beliefs**
  - We advocate for a future for our student-athletes by constantly rethinking the concept of a golf academy through innovation, acquisition and growth.
  - We believe in a growth mindset and an environment of constant and never ending improvement.
  - We believe in a partnership ethos, collaboration and teamwork.
  - We believe in the quality, professionalism and drive of the IJGA Family and work diligently toward creating the finest level of training and education and professionalism IJGA has ever been or seen.

89 Old Carolina Drive, Bluffton, SC 29910  
Find out more at [IJGA.com](http://IJGA.com), call 843.686.1500 or email: [info@ijga.com](mailto:info@ijga.com)





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**Our Attributes** A partnership structure | A student centered environment that nurtures, inspires and supports Innovative golf development program| Assessments and Blueprints | Experienced team of the best minds in golf education & training | Focus on leadership and character development Robust academic support | Mental Performance | Strength and Conditioning | Nutrition and Health | Life Skills | College Planning + Placement

**Our Behavior** Professional | Family | Highest Standards | Individualized | Trustworthy | Innovative | Determined Inspiring | Distinctive Community | Rich History | Impactful | Challenging | Ethical

**Our Voice** Drive | Clean | Young | Purposeful & Professional | Approachable Experts

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