



## INTERNATIONAL JUNIOR GOLF ACADEMY

"We continue with our mission of raising standards within the golf academy industry, and are steadfast in our ambition." – Andrew Summers, CEO IJGA



# International Junior Golf Academy Brand

## Our Vision

Our Vision is to empower golfers to push beyond physical and mental boundaries, to challenge their potential and ultimately, the change the world through golf.

## Our Mission

Our Mission is to have a positive and transformational impact on young people's lives.

## Our USPs

With the right combination of first class training facilities and outstanding golf coaches, we've created a premier golf development program

New Campus

Heritage Academy

Brand Equity of 20+ years/Alumni

Location - Hilton Head/Bluffton area

**The IJGA Legacy. We get results. Our students go to Yale, they go to Oklahoma State, they go to Duke, but they also go to The Masters and The Olympic Games.**

**IJGA is a premier junior golf academy with a storied history in a beautiful setting committed to developing our student-athletes in golf and in life.**

## Our Beliefs

We advocate for a future for our student-athletes by constantly rethinking the concept of a golf academy through innovation, acquisition and growth.

We believe in a growth mindset and an environment of constant and never ending improvement.

We believe in a partnership ethos, collaboration and teamwork.

We believe in the quality, professionalism and drive of the IJGA Family and work diligently toward creating the finest level of training and education and professionalism IJGA has ever been or seen.



Find out more at [IJGA.com](http://IJGA.com) or call 843.686.1500  
91 Old Carolina Dr, Bluffton, S.C. 29910 – [contact@ijga.com](mailto:contact@ijga.com)



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### Our Attributes

A partnership structure | A student centered environment that nurtures, inspires and supports | Innovative golf development program| Assessments and Blueprints | Experienced team of the best minds in golf education & training | Focus on leadership and character development | Robust academic support

### Our Behavior

Professional | Family | Highest Standards | Individualized | Trustworthy | Innovative | Determined | Inspiring | Distinctive Community | Rich History | Impactful | Challenging | Ethical

### Our Voice

Drive | Clean | Young | Purposeful & Professional | Approachable Experts



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